

There are still plenty of people around who were lucky enough to taste a slice of the World's Longest Hogie at the Wasatch County Fair in 1976. The sandwich was 410 feet long and weighed 475 lbs. It was put together by the Bates family of Heber City and only missed qualifying for the Guinness Book of Records because Dan Bates runs a commercial bakery. Nevertheless Dan Bates is still considered the Hogie King in the Heber Valley and his patrons are confident that even his smaller projects are baked with the same zeal

that won him his imperial reputation in 1976.

Maybe it is because Bate's Bakery is a family business that the bread and the pies and cakes and cookies are so good. When you put the family name over the door in a small town, you will hear about it soon enough if the product isn't up to par. With that in mind, Dan Bates bought Seiter's Bakery in 1963. He continued with much the same things that Seiter's carried but added a few recipes of his own. The whole wheat bread, without preservatives, became popular right away as was the

freshly baked Squaw bread.

Keeping pace with the over-the-counter demand became a full-time job in itself but baking, Dan explains, is only part of the business. The bakery also runs a sizeable catering service for banquets and weddings. For three years, Dan catered for the location crews working on the Grizzly Adams television series and last year, he provided meals for the hungry YCC crews working in the Wasatch County recreation areas. On a regular basis, he and his crew (mostly family members) prepare hot meals for

# Bates Bakery



On Monday morning Bates Bakery bustles with activity.



Baker, businessman, Scoutmaster, former Bishop and school board member Dan Bates is always on the go.

## From the World's Longest Hogie to the smallest cupcake



Don't ask Merle Giles to help you stay on your diet! She has tended the oven and the front counter at Heber's bakery for 25 years.

March 26-April 1, 1981



Family members "dare not stop to visit" for fear of being put to work but son-in-law Les Oswald didn't seem to mind.

*Baker's Bakery at 2000 N. Kay Market Store 1981*